



PackagingCon
2021

Sponsorship Prospectus

Package Management

Package management concerns everyone – from scientists to Fortune 500 companies

- Supply chain security
- Community management, ecosystems
- Full distributions and language-specific package managers
- Reproducibility in package managers
- Intersection of containers, registries, and packaging

About PackagingCon 2021

We want to understand what brings package management communities together and what sets them apart.

What makes communities work together on a particular software ecosystem?

Are the differences mainly in the implementation language, or are there other key distinctions to software management methodology?

How can we get better interoperability and cooperation among package manager teams, and what's required to enable that?

Is dependency solving fundamentally the same problem across systems, or does each package manager do it differently?

About PackagingCon 2021

First PackagingCon:

→ Over **90 talks** submitted

→ Over **350 attendees** already registered from communities such as Python pip, rpm, apt, npm, vcpkg, conda/mamba, cargo, Julia Pkg, spack, Guix, Nix, easybuild, Docker...

Why Sponsor?

- Create a healthy PackagingCon Community
- Support the package manager & packager communities
- Invest in your brand equity by supporting the community
- Proceeds will be used for a in-person event in 2022

Silver Sponsorship Benefits — \$2,500

Logo placement on website

Sponsor acknowledgment during opening and closing notes

Sponsor tweet announcement

3 tickets included

Gold Sponsorship Benefits — \$5,000

Large logo placement on Website

Sponsor acknowledgment during opening and closing notes

Sponsor tweet announcement

Job board listing

Access to opt-in participant directory

6 tickets included

Platinum Sponsorship Benefits — \$10,000

Even larger logo placement on website

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Sponsor tweet announcement

Job board listing

Access to opt-in participant directory

Talk on the program

Sponsor logo on event videos

15 tickets included

Contact

You can reach the organization committee by email:

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